

Click www.researchjournal.co.in/online/subdetail.html to purchase.



International Journal of Commerce and Business Management

DOI: 10.15740/HAS/IJCBM/8.2/259-267

⇒ e ISSN-0976-7940

Volume 8 | Issue 2 | October, 2015 | 259-267

⇒ Visit us : www.researchjournal.co.in

A REVIEW

Geopolitical drivers of potential visitor flows

■ **YASH J. PADHIYAR AND BHANUPRIYA CHOYAL**

Received : 08.08.2015; Accepted : 12.09.2015

ABSTRACT

Purpose : The principle intention behind this research is to explore the key economical and political shift globally and possibly influence that the amendments will ensure to hospitality and tourism sector. **Design/methodology/approach :** The study ratify geopolitical aspect on the edge of the visitors flow, designating that geopolitics has a dominant influence on the extent, design and direction of these flows. **Findings :** Six geopolitical drivers of the visitors flow has been rectified in the study *i.e.* (a) the drop of American realm; (b) augmented significance of the local supranational organizations; (c) the ascends of PINE and BRIC nations; (d) enlarged worldwide political flux; (f) greater control over the individuals international range; (g) lastly the superior control and significance of enterprise than national governments. **Originality/value :** The idea in the study critically classify the visitors likely potential development, the geopolitical drivers of the flow and the influence of visitors they have on tourism.

KEY WORDS : Future of tourism, Globalization, BRICs

How to cite this paper : Padhiyar, Yash J. and Choyal, Bhanupriya (2015). Geopolitical drivers of potential visitor flows. *Internat. J. Com. & Bus. Manage*, 8(2) : 259-267.

MEMBERS OF THE RESEARCH FORUM

Correspondence to:

YASH J. PADHIYAR, College of Agri Business Management, S.D. Agriculture University, Sardarkrushinagar, DANTIWADA (GUJARAT) INDIA

Email: yash.edu.sg@gmail.com

Authors' affiliations:

BHANUPRIYA CHOYAL, College of Agri Business Management, S.D. Agriculture University, Sardarkrushinagar, DANTIWADA (GUJARAT) INDIA